



What is leadership? Forbes defines it as a process of social influence, which maximizes the efforts of others, towards the achievement of a goal.

But is leadership an innate talent one's born with or is it a skill that can be developed? Well, research has come to show what many leaders have been saying for decades -

“Leaders are not born, they're made”

Here's an open secret - all it takes to be a leader is to visualize something and empower others in translating that vision into reality.

From top executives to freshers, professionals to students, we all have a leader in us. All we need to do is find it. Here're 4 steps to embrace the leader in you -

1. Believe you've something to offer

Leadership starts with how you see yourself. Meaning, as an individual, believing that you've got a quality that can positively influence others.

Maybe, you have an ability to see the good in others and boost their morale. As per research, with such self-awareness of



our **strengths**, we're 9x more likely to be effective.

2. Dedicate yourself to a purpose

After knowing what you've to offer, ask yourself - "How can I make a difference with my strengths?" Like, you may want to give someone a positive talk, empower them to do better, or even volunteer for a good cause.

Experts say that **purpose** is a key to exceptional performance and growth while psychologists describe purpose as the pathway to greater well-being.



3. Be sensitive towards others

To be a leader, one should be prepared to hear and understand emotions that underlie the words and actions of other people, and **empathy**, something we're all capable of developing can be icing on the cake.

Listen to others, not just superficially, but to register people's circumstances and state of being. This, as per experts, creates the connections that are at the heart of leadership.

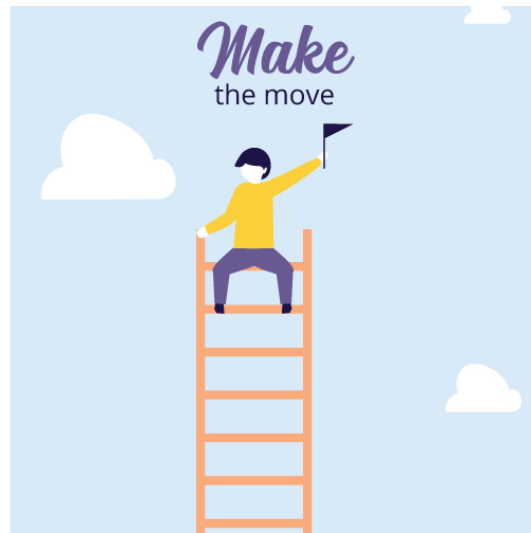


4. Make the move

In the end, what shapes you as a leader is

when you turn your strengths, purpose, and empathy into 'action'. When you notice something where you can add value, try to fill the gap and act on it.

It can be as simple as adopting a stray dog, waking up early in the morning for a friend to accompany for yoga, or brainstorming with a team to put a project together. Experts recommend such a **'Believe, Do and Say'** approach for becoming a leader.



Remember, leadership doesn't come with a title. These 4 tips can act as a stepping stone for you to become a leader and this is only the start.

There might be many qualities about you that you may not know yet. Should you feel the need to discover them, our experts are here to guide you -

CONNECT TO AN EXPERT NOW

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