



Admission

Guidelines

Masters in Design (M.Des), 2024

Head of the Department

Head of the Department

Department of Design

Department of University

Delhi Technological University

Important Dates

	Activities / Events	Dates
01	Advertisement in Newspaper	10-04-2024
02	Opening of website for online registration	16-04-2024
03	Last date for online registration	15-05-2024
04	Design Aptitude Test & Interview	20-05-2024 21-05-2024
05	Merit list for 1st round admission & wait-list on DTU Website	22-05-2024
06	1st round of admission at DTU (Selected candidates are required to report along with original documents and DD)	29-05-2024
07	Display of vacant seats for 2nd round on the DTU Website	05-06-2024
08	2nd round of admission at DTU (Selected candidates are required to report along with original documents and DD)	12-06-2024
09	Display of vacant seats for 3rd round on the DTU Website	19-06-2024
10	3rd Round of admission at DTU (Selected candidates are required to report along with original documents and DD)	26-06-2024
11	Display of vacant seat for spot round on the DTU Website	03-07-2024
12	SPOT round admissions at DTU	10-07-2024

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MASTER OF DESIGN (M.DES.) 2024-25









Admission

Guidelines

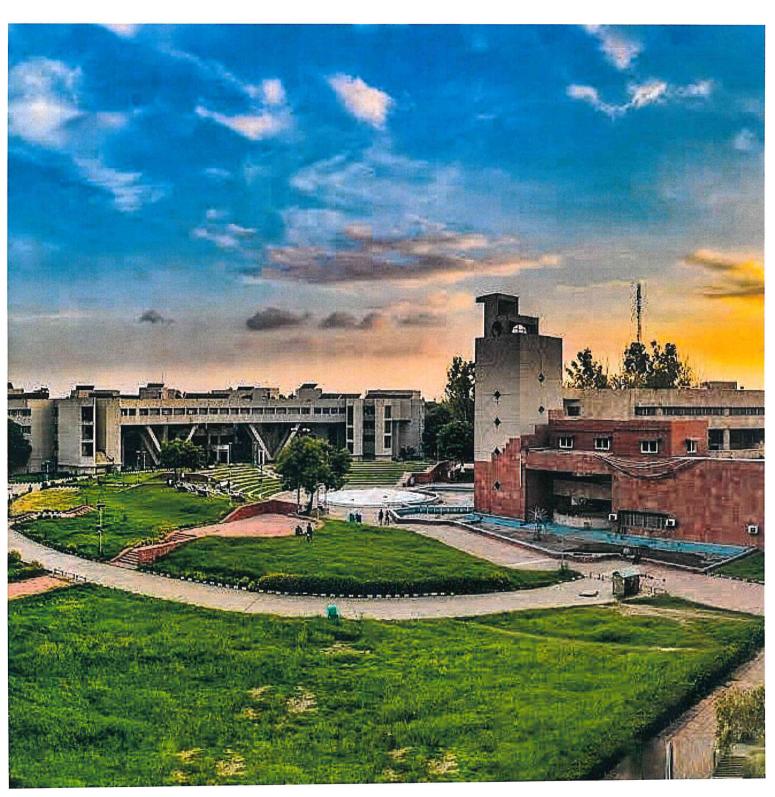
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Delhi Technological University



Delhi Technological University (DTU), ccformerly Delhi College of Engineering (DCE) is a well known engineering institution in India with over 80 Years tradition. It aims to create a synergetic partnership between academia and industry, imbibe a culture of scientific research in its management and technology, humanities and design disciplines. It provides a seamless environment for integration of science, engineering, management, humanities and design. The university also provides industry relevant projects. It has consistently been ranked among the top institutions off the country in reputed surveys.

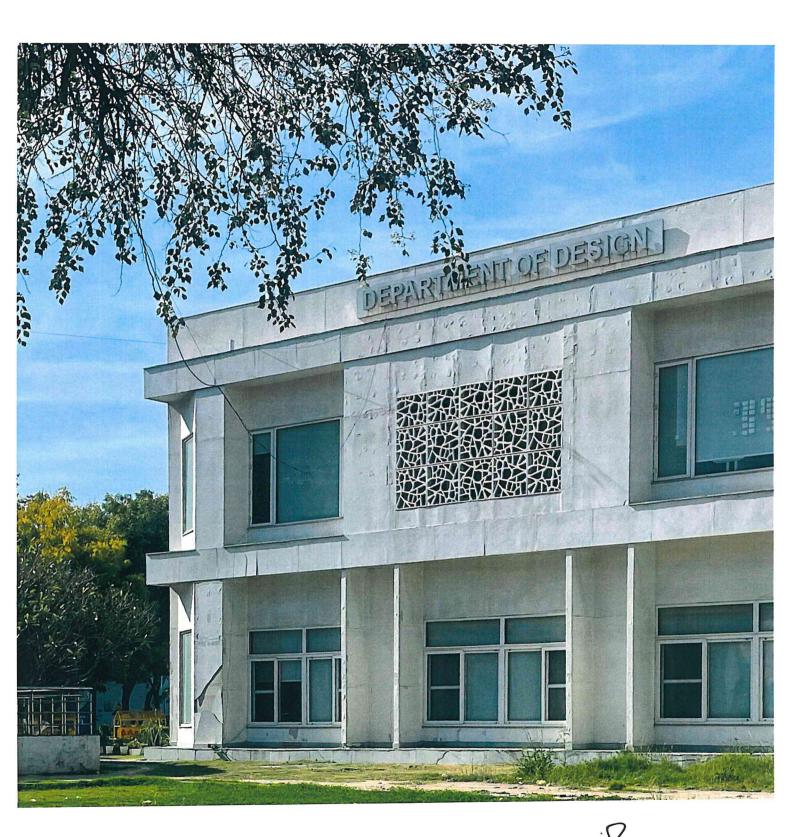
Vision

"To be a world class university through education , innovation and research for the service of humanity"

Mission

- O1 To establish centers of excellence in emerging areas of science, engineering, technology, management and allied areas.
- O2 To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.
- 03 To create an environment of collaboration, experimentation, imagination and creativity.
- O4 To develop human potential with analytical abilities, ethics and integrity.
- O5 To provide environment friendly, reasonable and sustainable solutions for local & global needs.

03



Department of Design



The strategic role of design through innovation in enhancing national and industrial competitiveness is recognised and underpins the national policy of India. To achieve this vision, Delhi Technological University has decided to provide facilities for excellent design education, research and training. The Department of Design is envisioned to pursue excellence in design thinking, design scholarship and design practice for the betterment of society. Design is viewed as a driver of innovation and is recognised as a key differentiator for providing a competitive edge to products and services as well as tools, techniques and methods required in the practice of design suitable for the environment.

Vision

"To pursue excellence in design thinking. design scholarship and design practice for the betterment of humanity and planet earth."

Mission

- O1 To develop centres of excellence in service design, interactive design, product design, visual communication and allied areas.
- O2 To attract and nurture quality faculty with empathy having a passion for the growth of self and others.
- O3 To attract energetic, innovative students and enable them to emerge as creative and caring design professionals.
- O4 To create facilities for incubation, product development, transfer of technology and entrepreneurship.
- O5 To provide courses and facilities for other than design department students and faculty for developing inter-disciplinary activities.

Eligibility Criteria

For Admission to Master of Design (M.Des) Programme

- The candidate should have a minimum of 55% marks (50% marks incase of SC/ST/PwD) or equivalent grades in the qualifying degree for individual streams.
- The candidate should be a Graduate in a Professional Degree (le. 4-year Professional course)
 eg., Bachelor of Engineering, Bachelor of Technology, Bachelor of Architecture, Bachelor of
 Design and Bachelor of Fine Arts or any Equivalent Degree.
- The candidate should have also qualified through Common Entrance Examination for Design 2023-2024 (CEED 2023 & 2024) with a valid CEED Score card.

Application Process

Online registration for admission process will begin from **April 16, 2024 to May 15, 2024**. All applicants must register and submit their applications **ONLINE** via <u>www.dtu.ac.in</u>.

- The application process isn't finished until a hard copy of the filled-out online application is obtained and the registration fee has been paid online.
- On the day of the interview, the candidate must present a fully signed copy of the same along with two photographs that have been uploaded to the online application form.
- When filling out and enrolling for the programme, candidates are urged to confirm that they
 must meet all conditions. Any application that is incomplete for any reason will be rejected by
 the university.

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Registration Fee

Registration fees is 1500 INR

The registration fee is to be paid online through credit/ debit card / net banking at the time of registration and choice filing. The registration shall not be complete without the payment of the registration fee which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) wil be extra as per banking gateway on every online registration fee payment.

Admission Round

- O1 The list of selected candidates and waitlisted candidates will be displayed on May 22, 2024. In case some seats remain unfilled then subsequent rounds of counselling may be conducted.
- O2 Candidates must deposit the requisite fee in the Account Section of DTU through DD in the favour of the 'Registrar, Delhi Technological University payable at New Delhi', without which admission will be invalid.
- O3 Relevant documents (refer page 40-42) must be produced for verification at the time of admission. If a candidate fails to report for admission, they forfeit their claim and the seat will be offered to the next eligible candidate in the order of merit. The candidate will not be eligible for subsequent rounds,
- O4 A candidate can send an authorized representative to report for admission. The authorized representative must come with the duly signed authorization letter.

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Documents Required

The candidates must report on the specified date & time with the following documents on the day of admission with the following original documents and one set of attested photocopies

- · Two photographs
- · Print out of the registration form
- Demand draft for the annual fee made in the favour of "Registrar, Delhi Technological University payable at New Delhi.

A list of the following documents is also required for admission in the M.Design Programe in DTU:

- 01 Date of Birth proof
- 02 All mark sheets and degree certificate of the qualifying examination
- O3 SC/ST/OBC/Persons with Disability Certificates whichever applicable, based on which reservation is claimed. OBC candidates must produce the necessary financial documentation to support their category as per annexure -5
- 04 Valid CEED Score Card
- 05 Medical Fitness Certificate

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Reservation Policy

General	30 (2PD)
OBC	20 (1PD)
SC	11
ST	06
EWS	80
Total number of seats	75

- 01 Scheduled Caste (SC): 15% of the total seats are reserved for Scheduled Caste candidates.
- O2 Scheduled Tribe (ST): 7.5% of the total seats are reserved for Scheduled Tribe candidates.
- 03 Other Backward Class (OBC- NCL): 27% of the total seats are reserved for Other
- O4 Backward Class (Non-Creamy Layer) candidates. Please refer to the Delhi government's list for OBC.
- O5 Economically Weaker Section (EWS): 10% of the total seats are reserved for the EWS category as per the office order DHE. 1(119)/Est./2018- 19/2549-76 dated 17/06/2019

Head of the Department
Department of Design
Delhi Technological University

Shahbad Daulatpur, Bawana Redd Definit10043

Seats Available for 2023-24

No. of Seats	75
M.Des Interaction Design	15
M.Des Lifestyle and Accessory Design	15
M.Des Product Design	15
M.Des Transportation and Service Design	15
M.Des Visual Communication	15

Fee Structure

S.No.	Particulars	Fee in AY 2024-25 (Rs.)	Fee in AY 2025-26 (Rs.)
1.	Tuition Fee	1,47,300	1,55,000
2.	Non Govt. Component		
2.1	Student Welfare Fee (Co-curricular activities, Training & placement, Extra Curricular Activities, Annual Gathering, Students welfare, Institutional Development, outsourcing, conference, seminar, workshop, innovative projects, skill development activities and, Misc. Expenditure on Unspecified Items)	20,000	20,000
2.2	Facilities & Services Charges (Research initiatives, training programmes, Awards, automation, facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	36,000	36,000
2.3	Economically weaker section fund	10,000	10,000
2.4	Examination fee (Examination Infrastructure strengthening, expenditure on examination activities, confidential printing etc.	15,000	15,000
2.5	DTU Medical facilities and premium amount for medi- claim of student (per annum)	- 700	700
	GRAND TOTAL	2,29,000	2,36,700

Fee Structure

The annual fee of the M. Des programme must be paid in a single instalment, failing which the offer of admission will be withdrawn automatically and the seat will be offered to the next eligible candidate.

Waitlisted candidates if offered admission during counselling will be given one-day time to deposit the admission fee.

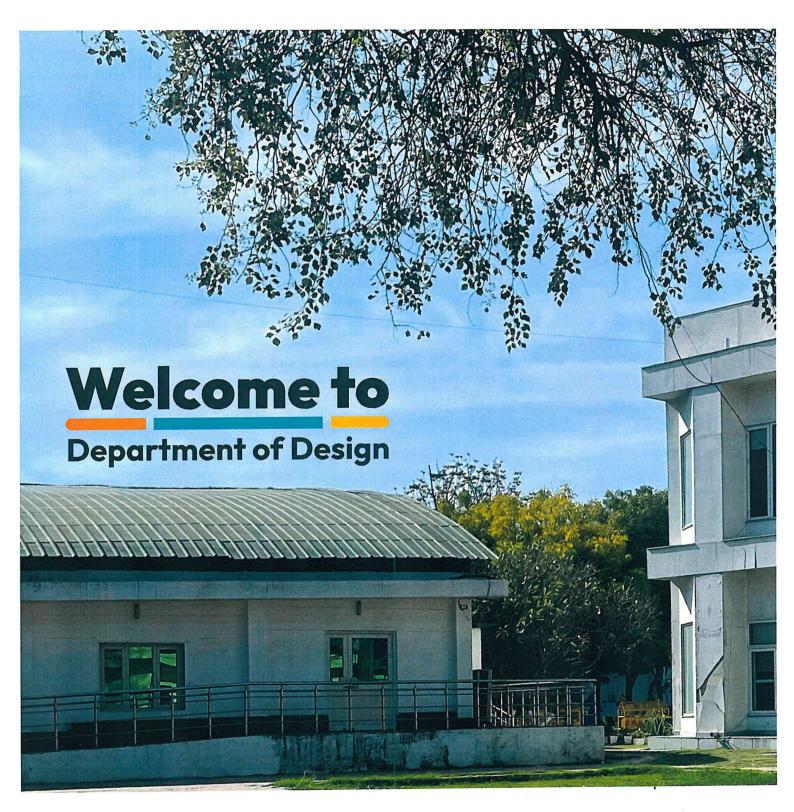
Fee Concession for Students belonging to economically weaker sections is available. Students are eligible if their family's total annual income is less than Rs. 4.50,000.

Withdrawl/Refund Policy

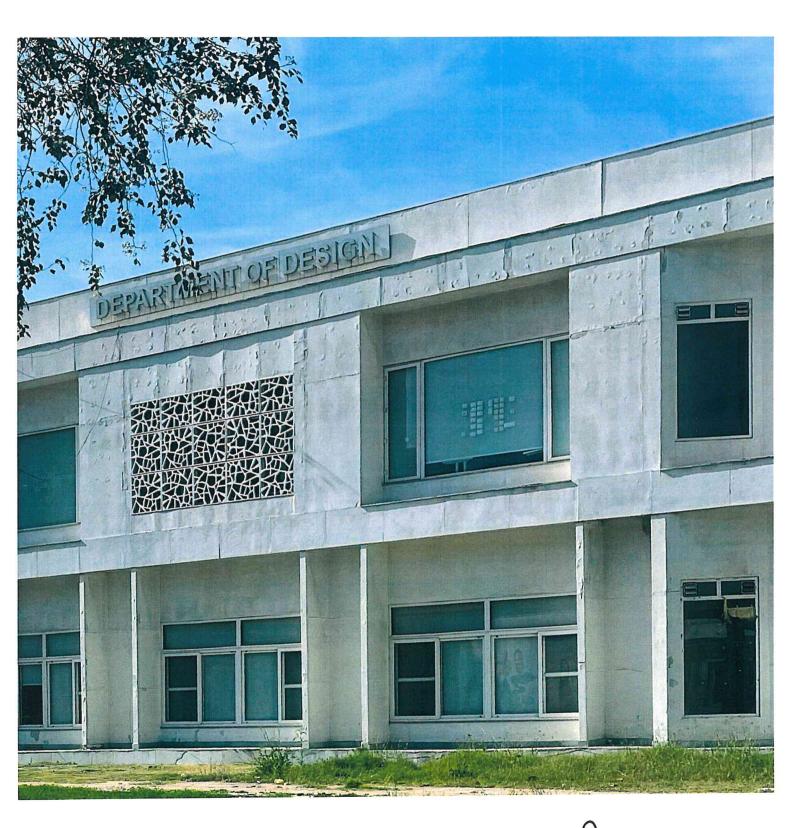
01	100%	15 Days before the formally notified last date of admission
02	80%	Not more than 15 days but less than 30 days after formally notified last date of admission
03	50%	More than 15 days but less than 30 days after formally notified last date of admission
04	0%	More than 30 days after formally notified last date of admission

^{*}Inclusive of course fee and non-tuition fee but exclusive of caution money and security deposits

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Specialisations in M.Des at DOD The 2-year Master of Design (M.Des) programme is offered at DTU in the following areas of specialization



- Interaction Design
- Product Design
- Visual Comm. Design
- Lifestyle & Accessory Design
- Transportation & Service Design

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Interaction Design



The two-year Master's Program in Interaction Design is an opportunity for students to discover cutting-edge principles and methodologies, collaborate with industry leaders, and gain hands-on experience in crafting user-centric digital experiences. Through a comprehensive curriculum, students will master the skills needed to design innovative interfaces and shape the future of technology.

SEMESTER	CODE	COURSE NAME	CREDITS
01	DD511	Design Representation Techniques	4
	DD513	Narrative Building	4
	DD515	User Centered Design	4
	DD517	Behavioural Dynamics in Design	4
	DD501	Design Project 1	4
02	DD512	Virtual and Augmented Reality	4
	DD514	Design for Human Experiences	4
	DD516	Usability Evaluation and Testing	4
	DD518	Creating and Experiencing Forms	4
	DD502	Design Project 2	4
03	DD601	Organizational Model for Entrepreneurship	4
	DD613	Design for Society and Service Design	4
	DD615	Elective from other Discipline	4
	DD603	Design Project 3	4
	DD605	Internship	4
	DD607	Design Research Seminar	4
04	DD602	Sponsored/ Self Sponsored Project	4

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Interaction Design

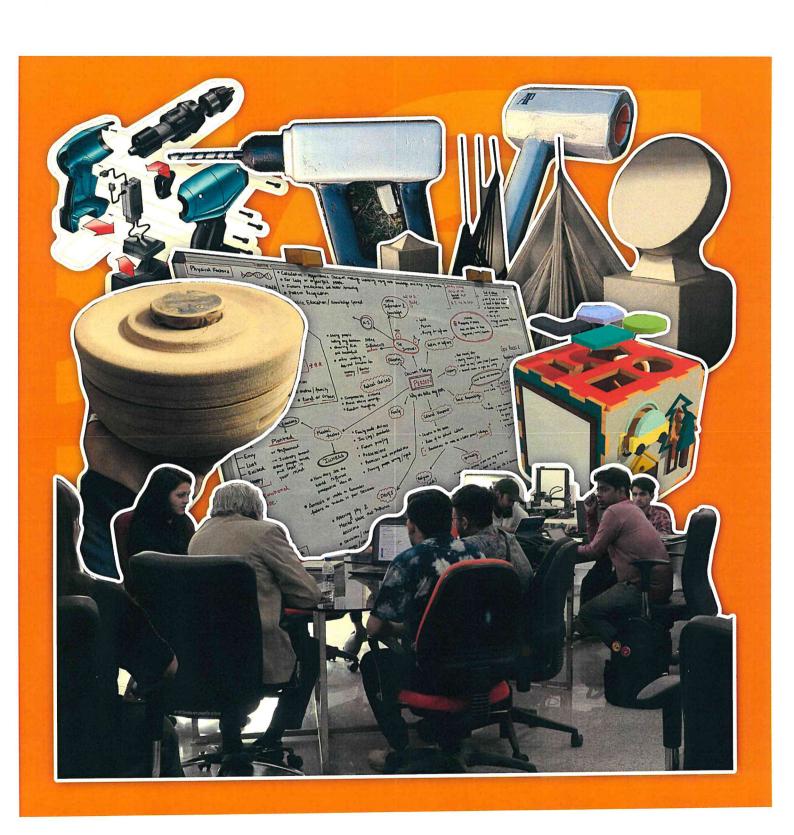


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SEMESTER	CODE	COURSE NAME	CREDITS
01	DD511 DD513 DD515 DD517 DD501	Design Representation Techniques Narrative Building User Centered Design Behavioural Dynamics in Design Design Project 1	4 4 4 4
02	DD512 DD514 DD516 DD518 DD502	Virtual and Augmented Reality Design for Human Experiences Usability Evaluation and Testing Creating and Experiencing Forms Design Project 2	4 4 4 4
03	DD601 DD613 DD615 DD603 DD605 DD607	Organizational Model for Entrepreneurship Design for Society and Service Design Elective from other Discipline Design Project 3 Internship Design Research Seminar	4 4 4 4 4
04	DD602	Sponsored/ Self Sponsored Project	4

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Product Design

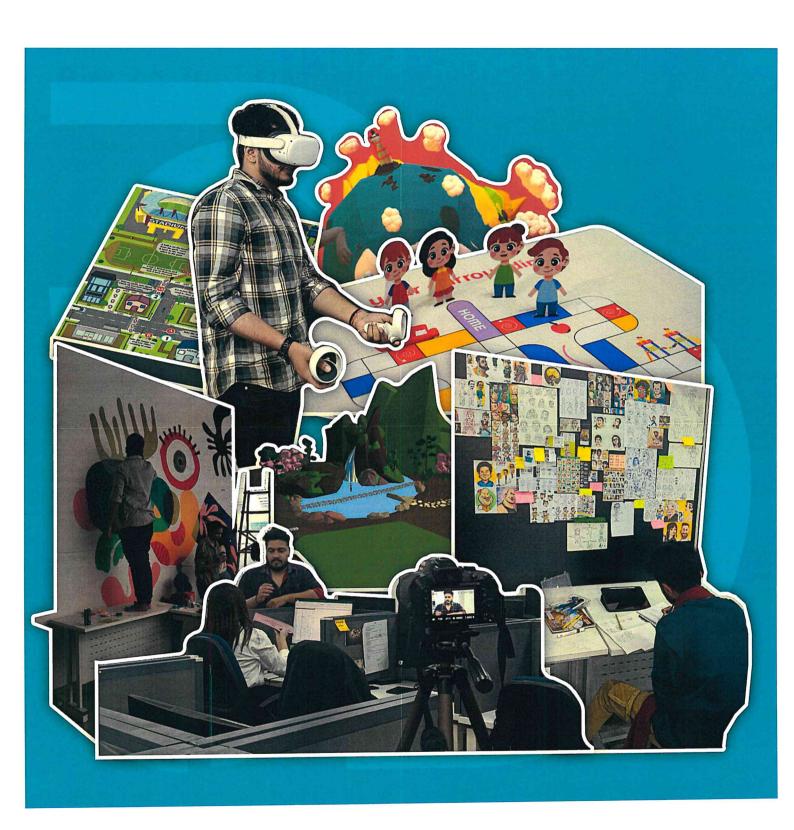


The two-year Master's Program in Product Design is an opportunity for students to dive deep into the principles and practices of product innovation, collaborate with industry experts, and gain hands-on experience in designing products that resonate with users. Our comprehensive curriculum will equip students with the skills and knowledge needed to thrive in the dynamic field of product design, empowering you to create impactful solutions that shape the world around us.

SEMESTER	CODE	COURSE NAME	CREDITS
01	DD521 DD523 DD525 DD527 DD501	RepresentationTechniques Industrial Design Processes & Practice Material and Process for Design Behavioural Dynamics in Design Design Project 1	4 4 4 4
02	DD522 DD524 DD526 DD228 DD502	Form and Senses Design for Human Experiences Design for sustainability Medical Technology Innovation Design Project 2	4 4 4 4
03	DD601 DD623 DD625 DD603 DD605 DD607	Organizational Model for Entrepreneurship Strategic Design Management Elective from other Discipline Design Project 3 Internship Design Research Seminar	4 4 4 4 4 4
04	DD602	Sponsored/ Self Sponsored Project	4

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Visual Comm. Design



The two-year Master's Program in Visual Communication Design is an opportunity for students to engage deeply with the principles and techniques of visual storytelling, collaborate with industry professionals, and gain practical experience in crafting compelling visual narratives across various media. Our comprehensive curriculum will empower students to become a versatile and innovative visual communicator, ready to make a meaningful impact in the ever-evolving landscape of design and media.

SEMESTER	CODE	COURSE NAME	CREDITS
01	DD531 DD533 DD535 DD537 DD501	Visual Culture and Media Practices Communication Design Fundamentals Image Fabrication and Visualization Design Project 1	4 4 4 4
02	DD532 DD534 DD536 DD238 DD502	Experimental Communication Space and Service Design Design for Narrative Contexts & Advanced Illustration Motion Graphics & Animation Fundamentals Design Project 2	4 4 4 4
03	DD601 DD633 DD635 DD603 DD605 DD607	Organizational Model for Entrepreneurship Strategic Design Management Advanced Animation and Game Design Design Project 3 Internship Design Research Seminar	4 4 4 4 4
04	DD602	Sponsored/ Self Sponsored Project	4

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Lifestyle & Accessory Design



The two-year Master's Program in Lifestyle and Accessory Design is an opportunity for students to immerse themselves in the fusion of aesthetics and functionality as you explore the creation of products that enhance everyday living. Collaborate with industry leaders, delve into emerging trends, and gain hands-on experience in designing innovative lifestyle solutions and accessories. Our comprehensive curriculum will equip students with the skills and vision to shape the future of design in this exciting field.

SEMESTER	CODE	COURSE NAME	CREDITS
01	DD541 DD543 DD545 DD547	Fundamentals of Design Form Studies Jewelry Design Exploring Material Structure and Surfaces	4 4 4 4
02	DD501 DD542 DD544 DD546 DD248 DD502	Design Project 1 Branding and Packaging Design Collection Design Craft Workshop and Documentation Design for Sustainability Design Project 2	4 4 4 4 4
03	DD601 DD643 DD645 DD603 DD605 DD607	Organizational Model for Entrepreneurship Experience Design Elective from other Discipline Design Project 3 (Service and System Design) Internship Design Research Seminar	4 4 4 4 4 4
04	DD602	Sponsored/ Self Sponsored Project	4

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Shahbad Daulatpur, Bawana Road,
Delhi-110042

Transportation & Service Design



The two-year Master's Program in Transportation and Service Design is an opportunity for students to delve into the intricate balance between mobility and user experience as you collaborate with industry leaders to pioneer innovative solutions. Our curriculum is meticulously crafted to cover a wide array of topics, including user research, design thinking, service blueprinting, sustainable transportation, and more.

SEMESTER	CODE	COURSE NAME	CREDITS
01	DD551	Sketching and Rendering Skills	4
	DD553	Model Making	4
	DD555	Computer Aided 3D Modelling	4
	DD557	Physical and Cognitive Dynamics in Vehicle Design	4
	DD501	Design Project 1	4
02	DD552	Form Exploration	4
per contract	DD554	Digital Sculpting Tools and Technique	4
	DD556	Advanced Rendering Techniques	4
	DD258	Clay Modelling	4
	DD502	Design Project 2	4
03	DD601	Organizational Model for Entrepreneurship	4
	DD653	Service and Mobility Design	4
	DD655	Elective from other Discipline	4
	DD603	Design Project 3	4
	DD605	Internship	4
	DD607	Design Research Seminar	4
04	DD602	Sponsored/ Self Sponsored Project	4

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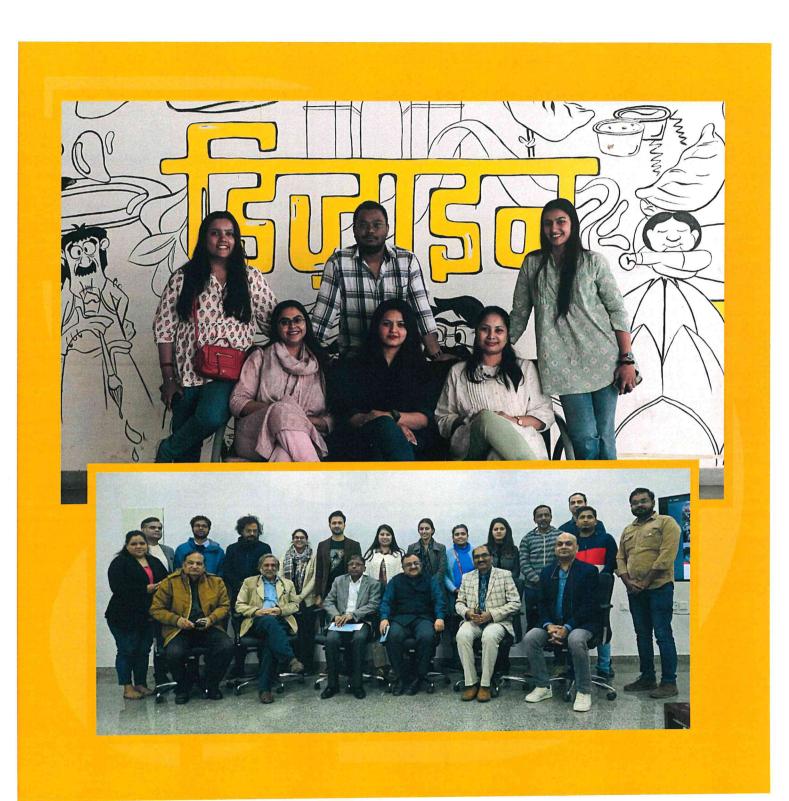
Our Faculty



- Prof R C Singh
 Head of Department
 BE, ME, PhD
- Prof. Lalit K Das
 Honorary Professor
 B.Tech, M.Tech, MA in Industrial
 Design from RCA London
- Mr. Neeraj Rathee
 Assistant Professor
 BFA, MFA
- Ms. Taruna Singh
 Assistant Professor
 B.Des, M.Des

- Prof Ranghanath Singari Professor Mechanical Engg. BE, ME, DMS, PhD
- Dr. Ravindra SinghAssistant ProfessorB.Tech, M.Des, PhD
- Mr. Varun Singh Assistant Professor B.Arch, M.Arch
- Mr. Partha Pratim Das
 Assistant Professor
 BE, M.Tech, M.Des

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Research Scholars



Full-Time Scholars

Anuradha Kumari

Thesis Guide/Supervisor
Dr. Ravindra Singh &
Prof. Lalit Kumar Das
Area of Research
Frugal Innovation Design

Awani Sankritya

Thesis Guide/Supervisor Dr. Ravindra Singh & Prof. Lalit Kumar Das Area of Research Jewellery Design Mohd. Tayyab

Thesis Guide/Supervisor Prof. Rangnath M Singari & Prof. Peer M Sathikh Area of Research Green Product Desian

Utkarsh Chaudhary

Thesis Guide/Supervisor Prof. Rangnath M Singari & Dr. S. L Bhandarkar Area of Research Transportation Design Shraddha Chadha

Thesis Guide/Supervisor Dr. Ravindra Singh & Prof. Lalit Kumar Das Area of Research Universal Design

Meraj Alam Idrisi

Thesis Guide/Supervisor Prof. Rangnath M Singari Area of Research Product Design Monica Singh

Thesis Guide/Supervisor Prof. Rangnath M Singari & Prof Mihir Bholey Area of Research Color Theory Design

Simran Vats

Thesis Guide/Supervisor Prof. Rangnath M Singari Area of Research Architectural Design

Part -Time Scholars

Nekram Upadhyay

Thesis Guide/Supervisor
Dr. Ravindra Singh & Dr. Harvinder
Singh Chhabra
Area of Research: -

Shahid Ahmad

Thesis Guide/Supervisor
Prof. Rangnath M Singari & Dr. S. L
Bhandarkar
Area of Research: Transportation Design

Bindoo Ranjan

Thesis Guide/Supervisor
Prof. Rangnath M Singari
Area of Research: Handicraft Design

Yashika kumar

Thesis Guide/Supervisor Dr. Ravindra Singh & Dr. Chitra Kataria Area of Research: Assistive Design

Shruti Soharia Singh

Thesis Guide/Supervisor
Prof. Rangnath M Singari & Prof. Lalit
Kumar Das
Area of Research: Graphic Design

Ajay Solanki

Thesis Guide/Supervisor Prof. Rangnath M Singari Area of Research: Product Design Deepanshu Azad

Thesis Guide/Supervisor
Dr. Ravindra Singh & Prof. Lalit Kumar Das
Area of Research: OCC Design

Nandeesha M

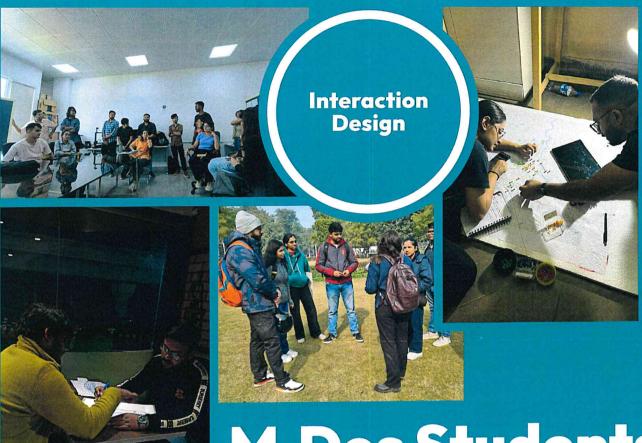
Thesis Guide/Supervisor
Dr. Ravindra Singh
Area of Research: UX Design

Rohit Priyadashi

Thesis Guide/Supervisor
Dr. Ravindra Singh & Prof. Lalit Kumar Das
Area of Research: Product Design

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Transportation & Service Design

M.Des Students

Coming from diverse backgrounds, MDes students converge in an interactive environment to explore, collaborate, and engage in thought-provoking discussions. Together, we participate in various national and international competitions, supported by professors who motivate us to push boundaries and work diligently towards our goals. It's an inspiring journey where creativity thrives, and innovation takes center stage, shaping us into future leaders in the design industry.

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We are designers, of course we are deprived of sleep.



We are designers, of course we come from different professions.









We are mades students of course we have classes outside campus.





We are designers, of course we think of problems first.

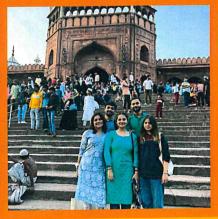


We are mdes students, of course we live in between deadlines.









We are mdes students, of course we learn to let go of our first designs.

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Medical Fitness Certificate

(To be signed by a registered medical practitioner holding a Medical Degree) (TO BE SUBMITTED AT THE TIME OF ADMISSION)

place your picture here

I certify that I have carefully examined Mr./Ms				
Son/Daughter of Shri				
whose signature is given below. Based on the examination, I certify that he/she is in good mental				
and physical health and is free from any physical defects which may interfere with his/her studies				
including the active outdoor duties required of a professional				
Mark of Identification				
Signature of the Candidate				
Place:				
Date:				

*Strike whichever is not applicable

Name & Signature of the Medical Officer with Seal and Registration Number

Form for Withdrawal of Admission

1. Department of Desig	n Admission No			
2. Name of Candidate_				
3. Parent/Guardian's No	ame			
4 Communication Addr	ess			
5. Telephone Mobile				
6 Email Address				
	gion			
8. Category / Sub-cate	gory			
• Relationship of the Ba	ount Holder ok Transfer is to be made) ok Account Holder with the Co oerson to be furnished in the co Address of the Bank		IFSC Code	
UNDERTAKING We understand and know the refund rules of the University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per the above request				
Signature of Parent/Guardian		Sig	Signature of Applicant	
Date:			1	

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Suitability Certificate for Availing Admission Against Differently Abled Person

(TO BE SUBMITTED AT THE TIME OF COUNSELLING/ADMISSION)

place your picture here

Certified that Shri/Km/Smt_______ Son/daughter/
wife of Sri/ Smt_______ is physically handicapped
due to _______
and he/she is fit for undergoing the course(s) _______ at DTU.

Name & Signature of The Officer In-charge

Vocational Rehabilitation Centre for Physically Handicapped 9,10 11 Karkardooma, Vikas Marg, Delhi-110092

Enquiry

Prof. R. C. Singh

Chairperson
Admissions M.Des.
Head, Department of Design
Email: dodhead@dtu.ac.in

Department of Design Raj Soin Hall Indian Admin Way to Dept. of Design Twin Towers School of Management Parking Block DTU, Main Gate

Design Credits

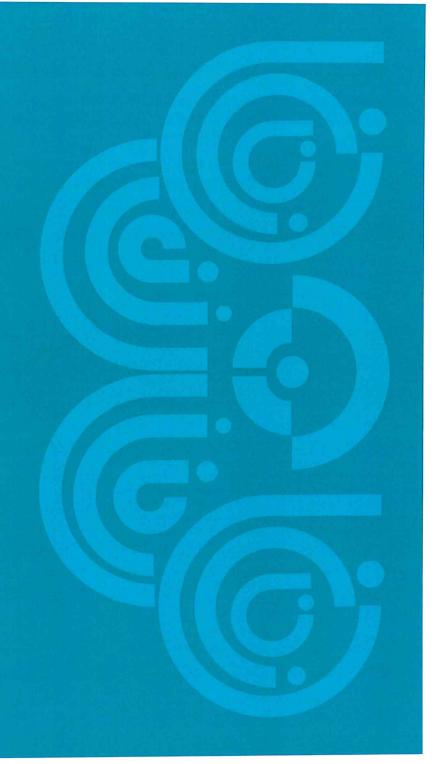
Aiswarya Murali M.Des. (ID)
Akshat Sharma M.Des. (PD)
Amulya Agarwal M.Des. (VC)
Joel Judah M.Des. (LAD)
Sree Hari B Lal M.Des. (PD)

Disclaimer: This brochure contains information about the admission process, tuition fees, programs, campus life of the Delhi Technological University is applicable at the time of printing. Amendments of the information in this brochure may be updated from time to time without prior notification. The truthfulness of the information contained in this brochure is therefore not guaranteed by the University at any given time and is always subject to verification. The user is kindly requested to verify the correctness of the published information with the University at all times. Failure to do so will not give rise to any claim or action of any nature against the University by any party whatsoever.

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Your Ideas, Realized





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